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WHAT'S GOING ON HERE?

**SATURDAY
FEB 18, 2023**
10:00 AM ET

METROPOLITAN
PAVILION
125 W. 18th St.
New York City

OPEN TO
THE PUBLIC

A conversation on influencers, cryptocurrencies, and the metaverse, with **Luke Burgis**, director of programs at the Ciocca Center for Principled Entrepreneurship, The Catholic University of America, **Yogesh Dwivedi**, professor of digital marketing and innovation, Swansea University, and **Sazan Hendrix**, social media star, moderated by **John Touhey**, filmmaker

Recently some new social phenomena have emerged that are worth exploring, even though they seem hard to understand to the uninitiated. For example, what exactly are cryptocurrencies? Why did they become so popular so fast? Are they going to endure despite the recent crash? And what about influencers? What do their lives really look like? How much work takes place behind the scenes? Why are they able to impact the lives of so many people? Finally, what is (and what is not) the metaverse? How does it work? Should we be excited? Or worried? Or both? These are some of the questions that our guests will grapple with in a lively conversation.

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